

For Immediate Release

Revenew Systems Signs Muto Communications, LLC as PR Agency-of-Record

Port Jefferson, NY - August 18, 2008 - Effective August 2008, Revenew Systems -- a leading channel management and marketing systems provider that recently entered the residential audio / video entertainment systems sales & installation channel -- has signed Muto Communications, LLC as its public relations agency-of-record.

The Revenew Online Marketing Toolbox (www.renewonline.com) is an affordable, easy-to-use system that provides AV dealers online access to a database of high potential prospects, the ability to learn when and what the prospects plan to buy, and the capability of launching marketing campaigns instantly with the click of a mouse along with tracking the results of each campaign. Customizable direct mail and email campaigns include automated fulfillment, an integrated campaign landing page and real-time lead notification.

"Having managed marketing campaigns for many years at both the specialty a/v dealer and consumer electronics manufacturer levels, I fully appreciate how Revenew Systems' offerings benefit both the dealer and the manufacturer. In today's competitive environment, a targeted marketing focus is more crucial than ever. I am excited about sharing Revenew Systems' unique propositions with the media, and in doing so, together helping dealers realize their full potential," says Paul Muto, president of Muto Communications, LLC.

"We are thrilled to have Muto Communications help us get the word out about Revenew Systems" says Nasrin Thierer, Revenew Systems CEO, adding "Paul Muto's extensive experience in the consumer electronics industry will be a great asset to us as we continue to build our business going forward."

Both Muto and Revenew Systems executives will be at the 2008 CEDIA Expo in Denver, CO next month and invite you to schedule a meeting to learn more about the company's unique propositions. You will have the opportunity to see a demonstration of the Revenue Online Marketing Toolbox plus access byline article opportunities detailing how Revenew Systems' programs can benefit the residential a/v dealer's business plan.

For all Revenew Systems media inquiries, please contact Paul Muto at paul@mutocomm.com or via phone at 631.849.4301.

About Muto Communications, LLC

Muto Communications, LLC, founded in 2000 by President Paul Muto, is a leading consumer electronics public relations agency based in Long Island, New York. With Paul Muto's more than 25 years of CE sales and marketing experience, the company services best-of-breed consumer electronics solutions providers including Audio Design Associates; Cue Acoustics; Triad Speakers; Revenew Systems and The EDGE Distributors Group. Find us online at www.mutocomm.com